

jan brueggemeier

neture TV presents: clips of the split place

In cooperation with the independent platform for new media *DFM radio-television International* our long-term intention is to establish an online production environment for independent, free web-TV called *neture TV*.

DFM with its main studio located in Amsterdam has been a constant protagonist on the Dutch and international media scene for over 20 years.

neture TV as a media platform will give artists and activists the opportunity for online video production and offer beyond that an adequate presentation frame outside of market logic and format pressure. The programming of software necessary for this can, of course, be used for presenting video works in the frame of exhibitions as well.

During the time frame of the studio program or work stay we would like to continue preparing *neture TV*. This will happen on the basis of the work performed creating the "*clips of the split place*" installation. The technical framework, which must still be developed, would be the prelude for the long-term project *neture TV* and will flow directly into it.

project aim:

4:3 is the standardised frame for TV, but a digital video signal can have freely defined width and height.

We intend not only to go beyond conventional orders of format with regards to content—the chosen image format will also be detached from technical standards.

This video installation is based upon the technical twist of the standardised TV format 4:3. On 4 TV sets, 3 video clips will be displayed entirely or truncated. The specific video clip will go beyond a single TV screen.

Subject of this work is the "crisis of place". A crisis that can be recognised on a social level in the increasing flexibility and uncertainty of the condition of life as well as the decay of the common utopia. On the micro level of everyday life, the traditional borders shift between the private and public, the local and global, and the inside and outside.

From an artistic viewpoint of sculpture the new media could be seen as a permanent homage to the "anarchitecture" of Gordon Matta-Clark.

In a similar radical manner, while this architect uses his "building cuts" to address the continuum between the inside and the outside, one could for example say, with the usage of the cellular phone the factory has left the factory building.

Basic material for the installation will be collected video clips. The clips categorisation into *outside – continuum – inside* will through their confrontation be shifted and broken.